

2025 Planet Mark Awards

Sponsorship brochure

GET IN TOUCH TODAY



About the Planet Mark Awards

GET IN TOUCH

Every year, the Planet Mark Awards bring our Members together to recognise and celebrate their collective achievements in reducing carbon emissions.

We are excited to announce the eighth edition of the Planet Mark Awards. Once again, we will honour the exceptional accomplishments and innovative sustainability projects from our diverse and expanding community of Members.

The Awards provide a valuable opportunity for our Members to connect and gain insights from fellow businesses dedicated to shaping a more sustainable future.

What to expect on the night

The evening will include a theatre-style awards ceremony featuring inspiring speakers and presentations. Our event attendees span a range of sectors; from property and construction, legal, business and financial services through to hospitality and leisure.

This year we are introducing an industry solutions showcase for our guests to explore, and as always, we will celebrate the evening with a drinks reception, alongside light food following on from the ceremony.



Venue

Shaw Theatre
Pullman London St Pancras
100 – 110 Euston Road
NW1 2AJ



Date

Thursday 6th November 2025



Time

4pm – midnight

Why sponsor the 2025 Awards

The event is free for guests to attend. We will share success stories through our media partners, social platforms and outreach to press and media via our PR team. All sponsorship packages ensure brand exposure to the Planet Mark Community of over 700 businesses.

We work with you to achieve your goals. We offer a range of ways for you to show your support and profile your brand to event attendees and the wider community. Our packages offer flexibility to ensure you achieve return on your investment.

As a Planet Mark Awards sponsor, your organisation is aligned with an unwavering commitment to positive impact, positioning you as a driving force in the transition to net zero.

GET IN TOUCH



VIEW OUR MEMBERS



400+
Event attendees



22k+
Followers



5k+
Followers



2k+
Followers



700+
Members

SPONSORSHIP BROCHURE

2025 Sponsorship opportunities

Event Partners

Five places available

Support a net zero future as one of five Event Partners at the Planet Mark Awards. Align your brand with best practices in sustainability and gain recognition across all Awards collateral throughout the campaign, running from May to November.

£13,950 +VAT

BENEFITS

- A free-to-attend joint webinar in collaboration with Planet Mark, with registrations open to our extensive network and the wider public
- Invitation to attend an exclusive private lunch for Event Partners and Planet Mark Award winners
- Premium location for your pop-up in the industry solutions showcase
- 15 social media mentions related to your Event Partnership with the Planet Mark Awards and the joint webinar
- 4 dedicated email mentions for the joint webinar in collaboration with Planet Mark
- Your company name featured on the trophy for your selected category, as well as the category presentation slide display
- A named sponsor of your preferred Award category (first-come, first-served)
- The opportunity to showcase a 30-second video during the Planet Mark Awards ceremony and drinks reception
- Inclusion in all social media posts and communications related to the Awards
- The opportunity to present an Award during the ceremony in front of a packed audience
- A feature in the Planet Mark Member newsletter, reaching over 2,800 subscribers along with inclusion in and access to the Planet Mark Awards Directory
- A full-page advertisement in the digital programme shared with all event attendees
- Prominent logo placement on the event webpage, booking page, and front page of the digital programme
- Acknowledgement as an Event Partner by the Awards hosts during the event

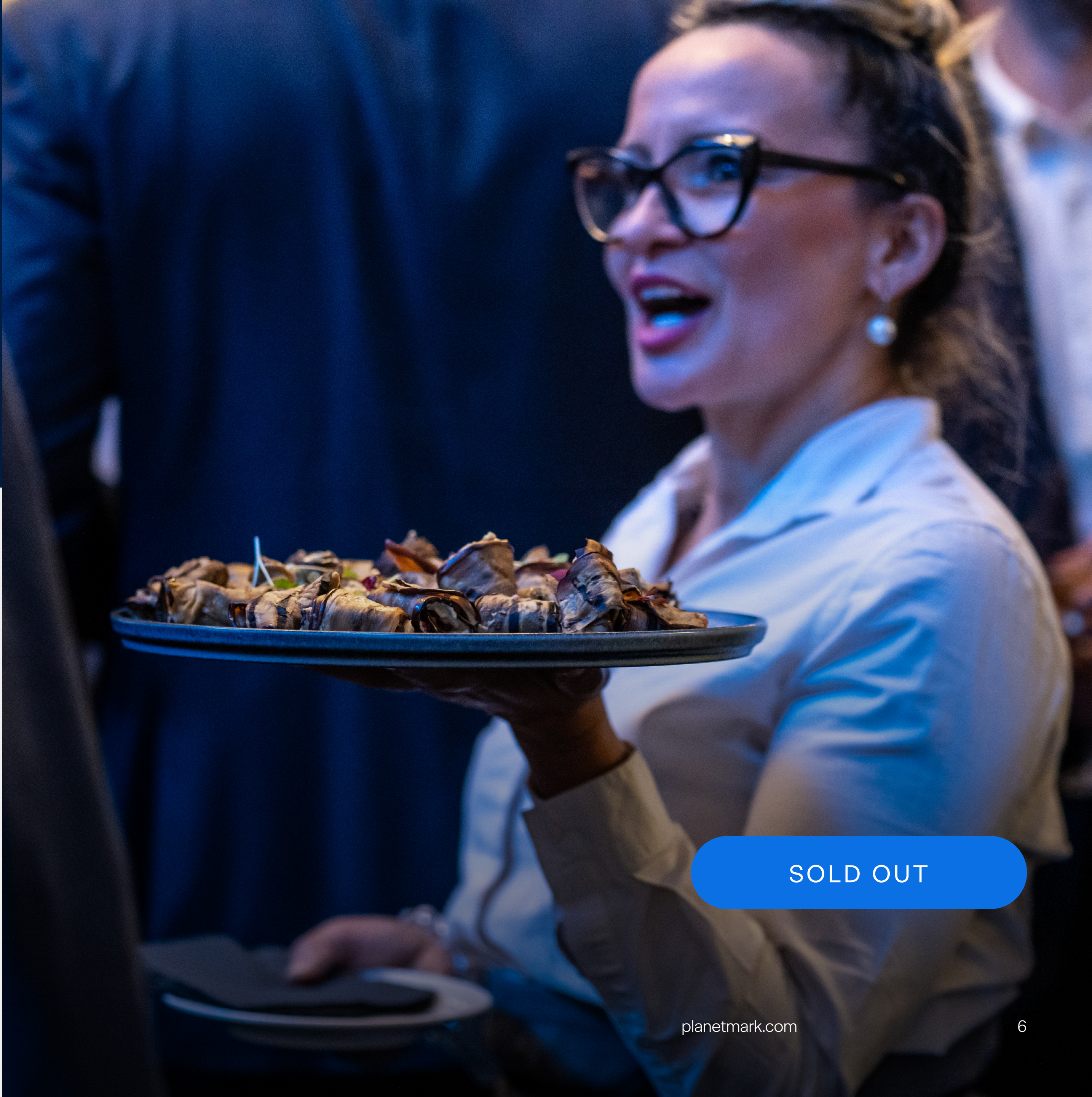
GET IN TOUCH

Drinks Reception Sponsor

Position your brand prominently and demonstrate your commitment to sustainability! Our highly-coveted drinks reception sponsor package enables you to host our Awards celebration. Cheers to that!

BENEFITS

- Opportunity to display banners and promotional materials in the drinks reception area
- Option to play a 30-second video during the reception
- Branding on the event webpage and in the digital programme
- Inclusion in 5 social media posts and communications related to the Planet Mark Awards
- A public thank you from the ceremony hosts along with 4 tickets to the Awards ceremony
- Inclusion in and access to the Planet Mark Awards Directory



SOLD OUT

Digital Programme Sponsor

Be the sole sponsor of our digital programme to showcase your support. This package will expand your brand reach to our 800+ Members and wider network.

SOLD OUT

BENEFITS

- Your branding will appear on the front page of the digital programme, distributed prior to the event
- Full-page colour advertisement within the programme
- A public thank you from the ceremony hosts
- Attendees will navigate the evening's entertainment using your helpful programme
- Branding on the event webpage and in the digital programme
- Inclusion in 5 social media posts
- 4 tickets to the Awards ceremony
- Inclusion in and access to the Planet Mark Awards Directory

Category Sponsorship

Eight places available

Celebrate the organisations that are making a positive difference with a category sponsorship. Benefit from extensive recognition and alignment with excellence in environmental impact. You'll also be invited to present the relevant Award on the night!

£2,950 + VAT

BENEFITS

- Public acknowledgement by the ceremony hosts and the opportunity to present the category Award (with an option to offer a gift to the winner)
- Your branding will appear on the event webpage, digital programme, and on the Award category graphics during the ceremony
- 4 tickets to the Awards ceremony
- Your company name will be featured on the trophy for your sponsored category

- Your company name will be featured on the trophy for your sponsored category
- 5 social media mentions related to the Awards
- Inclusion in and access to the Planet Mark Awards Directory

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Solutions Partner

New for this year, our inaugural Solutions Partner showcase — an excellent opportunity for you to spotlight your organisation to the Planet Mark community.

£2,500 + VAT

BENEFITS

- Prime location for your industry solutions pull-up stand
- 5 social media mentions related to the Awards
- Branding on the event webpage and across our social media channels
- 2 tickets to the Awards ceremony
- Inclusion in and access to the Planet Mark Awards Directory

GET IN TOUCH

Our Award Categories



Measure

- Absolute Carbon Reduction
- Carbon Reduction per Employee
- Data Collection

Engage

- Employee Engagement
- Community Engagement
- Supply Chain Engagement

Communicate

- Sustainability Reporting
- Sustainability Campaign

Overall

- Sustainability Game-Changer
- Best Newcomer
- Best Company
- Milestone Awards

Join us as a sponsor

For the past eight years, we have worked in collaboration with BeaconHouse Events — a distinguished events provider and Planet Mark Member — to ensure the success of the Awards and create a memorable evening for all attendees.

As a sponsor, you will be fully supported throughout the process by both the Planet Mark and BeaconHouse. We work closely together to provide you with a seamless experience, ensuring that your business receives the recognition and exposure it deserves.

GET IN TOUCH TODAY



Contact us

We'd love to explore sponsorship opportunities with you and make the 2025 Planet Mark Awards the best yet.

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➤ events@planetmark.com